THE NEXT CHAPTER STARTS NOW

A private creative + business review • November 2026

A new way to experience sports prediction, competition and rewards.



WORKING CONCEPT • NOT A PUBLIC PRODUCT LAUNCH

THE ORIGINAL VISION. REIMAGINED.

Built from the founder’s original BISCA business concept.

THE ORIGINAL IDEA

Bracket-style competition

Gift-card rewards

Brand and sponsor partnerships

A consumer + business opportunity

THE EVOLUTION

An interactive iPhone prototype

A modern visual identity

A cinematic product demonstration

A concrete path toward beta testing

HOW A PLAYER EXPERIENCES BISCA

A simple, compelling loop—from prediction to recognition.

01 DISCOVER

Browse a sample sports contest

02 PREDICT

Make bracket picks and review the entry

03 ENTER

Submit a simulated contest entry

04 FOLLOW

See entries, standings and results

THE APP IS NO LONGER JUST AN IDEA

BiscaGames v1.4 • SwiftUI / Xcode prototype

WHAT EXISTS TODAY

Sample contests and bracket picks

Entry submission and history

Leaderboard and profile

Store / reward previews

Entry Credits vs. Leaderboard Points

WHAT IT IS NOT—YET

Not a live multiplayer platform

No real-time sports feed

No real sponsor or gift-card fulfillment

No production backend or live settlement

Not yet distributed through TestFlight

250 PLAYERS. 15 WINNERS. ONE MOMENT.

The cinematic film visualizes the proposed contest experience—not finalized game rules.





CONCEPT TO CONFIRM / Field size, winner selection, rewards and competition mechanics

A SPONSOR-POWERED OPPORTUNITY

The original business thesis, reframed for founder discussion—not financial projections.

FOR PLAYERS

Engaging sports predictions

A sense of competition and progress

Potential sponsor-funded rewards

FOR PARTNERS

Branded contest experiences

Audience engagement opportunities

Potential sponsor / reward relationships

Requires validation: sponsor economics, prize eligibility, privacy and legal compliance.

WHAT'S BUILT. WHAT COMES NEXT.

A practical path from founder approval to a real-world beta.

NOW

- SwiftUI prototype v1.4
- Cinematic concept film v38
- Founder review deck

NEXT

- Founder alignment on rules
- UX / branding refinement
- TestFlight build and device QA

LATER

- Live data + backend
- Sponsors and reward operations
- Security, legal and launch testing

LET’S DECIDE WHAT BISCA BECOMES.

Three conversations to have with the founder.

CREATIVE

Does the brand and experience feel like BISCA?

What should change?

BUSINESS

Are the contest mechanics and sponsor model right?

What must be validated?

DIRECTION

Should we move into a TestFlight beta?

What defines success?

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